Cultural Council OF CORTLAND COUNTY

13th Annual ARTS & Wine FESTIVAL CORTLAND, NY August 3, 2019

Dear Business Owner,

We're pleased to announce that the 13th annual Cortland Arts & Wine Festival will take place Saturday, August 3, 2019 in Courthouse Park! Drawing an average of 2,500 individuals per year, this free public event is hosted by the Cultural Council of Cortland County and made possible in large part through contributions from our sponsors. The festival is a unique opportunity for our community to enjoy the following at one site:

- **Wine Tasting Tent** – featuring samplings from regional wineries
- **Artists** - over 40 artists display and sell their works
- **Music** - a full day of live music that has included jazz, folk, classical, and more
- **Children's Art Tent** - a free offering with various art related activities and music
- **Farmer's Market** - produce for sale by local farmers
- **Food Vendors** - last year included 8 local food trucks and vendors
- **Chalk Art Contest** – engaging attendees to share their own art

This year we are excited to announce new sponsorship opportunities in addition to our previous popular options. There are some valuable perks associated with the sponsorship packages, which are listed on the next page. All sponsorship levels include promotion in our Festival Guide, which also features information about wineries and attractions during the festival. For a month ahead of the event, copies of the Festival Guide are made available to the public at local venues (businesses, museums, libraries).

Sponsorship of the Arts & Wine Festival is a great way to promote your business by associating it with a successful summer cultural event that many in our region look forward to attending. The earlier we receive your application and payment, the more we can promote, but our final deadline to be included as a sponsor or advertiser is **Friday, May 1, 2019.** More information about the Cortland Arts and Wine Festival can be found at *www.culturalcouncilofcortlandcounty.org.*

We could not offer the Cortland Arts and Wine Festival without the help of our sponsors, so please consider taking part in this exciting cultural community event. Please contact us if you have any additional questions. Thank you for your support!

Cheers,

The Board of Directors
Cultural Council of Cortland County

607-753-1188 • www.culturalcouncilofcortlandcounty.org • culturalcouncil3@gmail.com

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New Sponsorship Opportunities

This year we will be offering additional opportunities beyond our packages listed to the left of this page.

Opportunities include:

- $2,250 - Sponsor wine glasses and your logo will be printed on the glasses for two successive festivals. Additionally, your banner will be hung on the wine tent.

- $750 – Sponsor the Main Stage. We will add your banner to our stage and promote your business as a sponsor through our program, music outreach, and on stage during the event.

- $300 and up - Sponsor music at the festival. We will work with you to select the price point based on musicians preforming in 2019. Your contribution will be noted in event outreach, the program, and announced on stage during the performance.

- $ 500 - Sponsor a children's tent activity or musician. Your banner will be placed on the children's tent and we will include information about your support in our program, as well as other locations where the Children's' Tent is promoted.

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Sponsorship Form

Organization/Business _____

Contact Name _____ Phone _____

Address _____

E-mail Address _____

Website_____

Notes_____

Select Sponsorship Level:

___Cabernet Sauvignon ($2500)

___Pinot Noir ($1000)

___ Chardonnay ($500)

___ Other – Please Specify : _____

All include promotion in the Festival Guide.

___ I have enclosed a check for $_____

___ Please charge my credit card for $_____

Credit Card #_____ Exp. Date___/____ CVC__ __ __

You may also call (607)753-1188 to make a credit card payment by phone.

Fill out form above and mail back with payment to the address below. Checks can be made payable to:

Cultural Council of Cortland County
PO Box 5133
Cortland, NY 13045

E-mail your Festival Guide Entry by May 1, 2019
to *artsandwinefestival@gmail.com*

The Cultural Council of Cortland County is a non-profit organization whose mission is to encourage, promote and sustain arts and culture in Cortland County in order to enhance and enrich the quality of life.